

Hurst Green Neighbourhood Plan

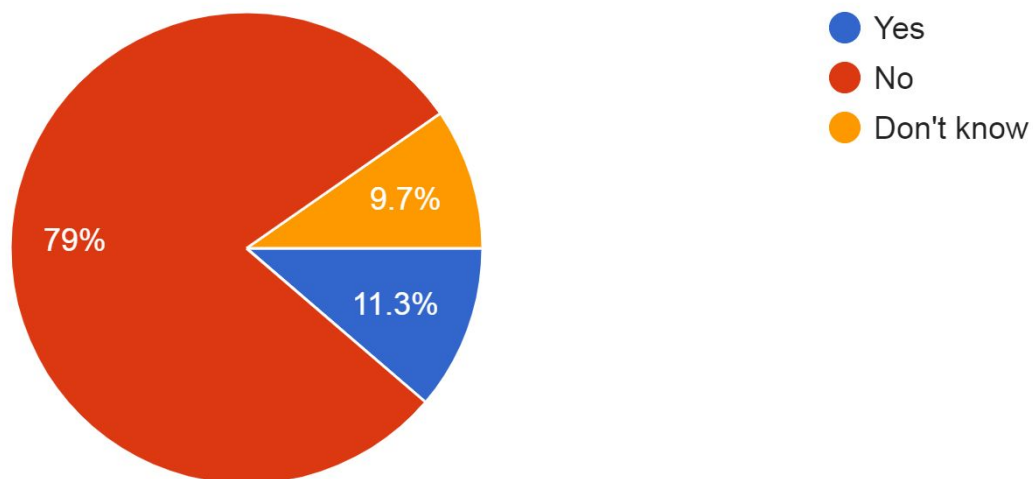
2020 Local Tourism Survey Results



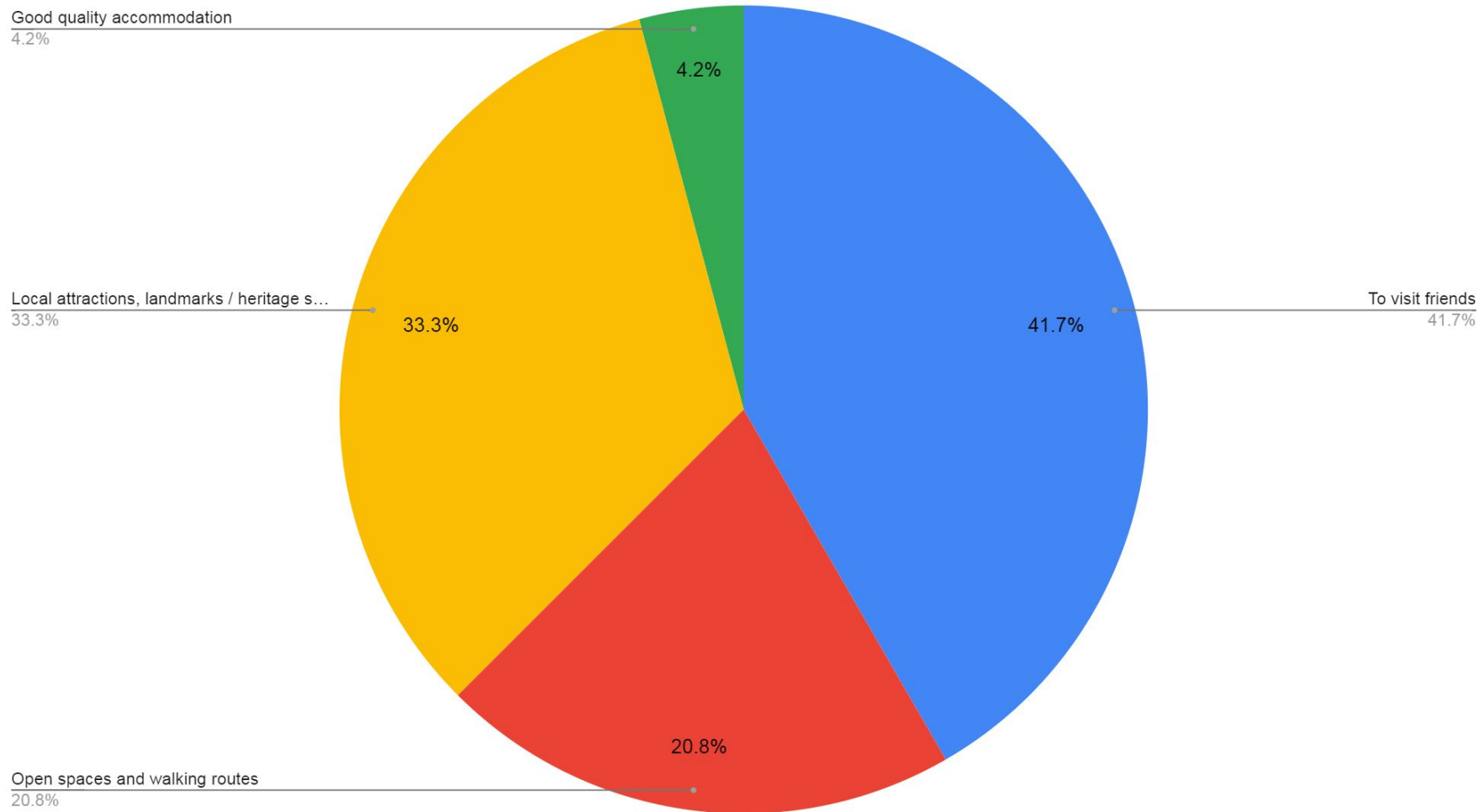
Disclaimer: Comments appear as written by residents who completed the survey and do not represent the views of the Parish Council or any other organisation. For reading ease, any obvious spelling mistakes have been corrected, and any abbreviations have been written out in full and inserted within square brackets.

Q1) Do you think people consider coming to or staying in the Hurst Green area for tourism?

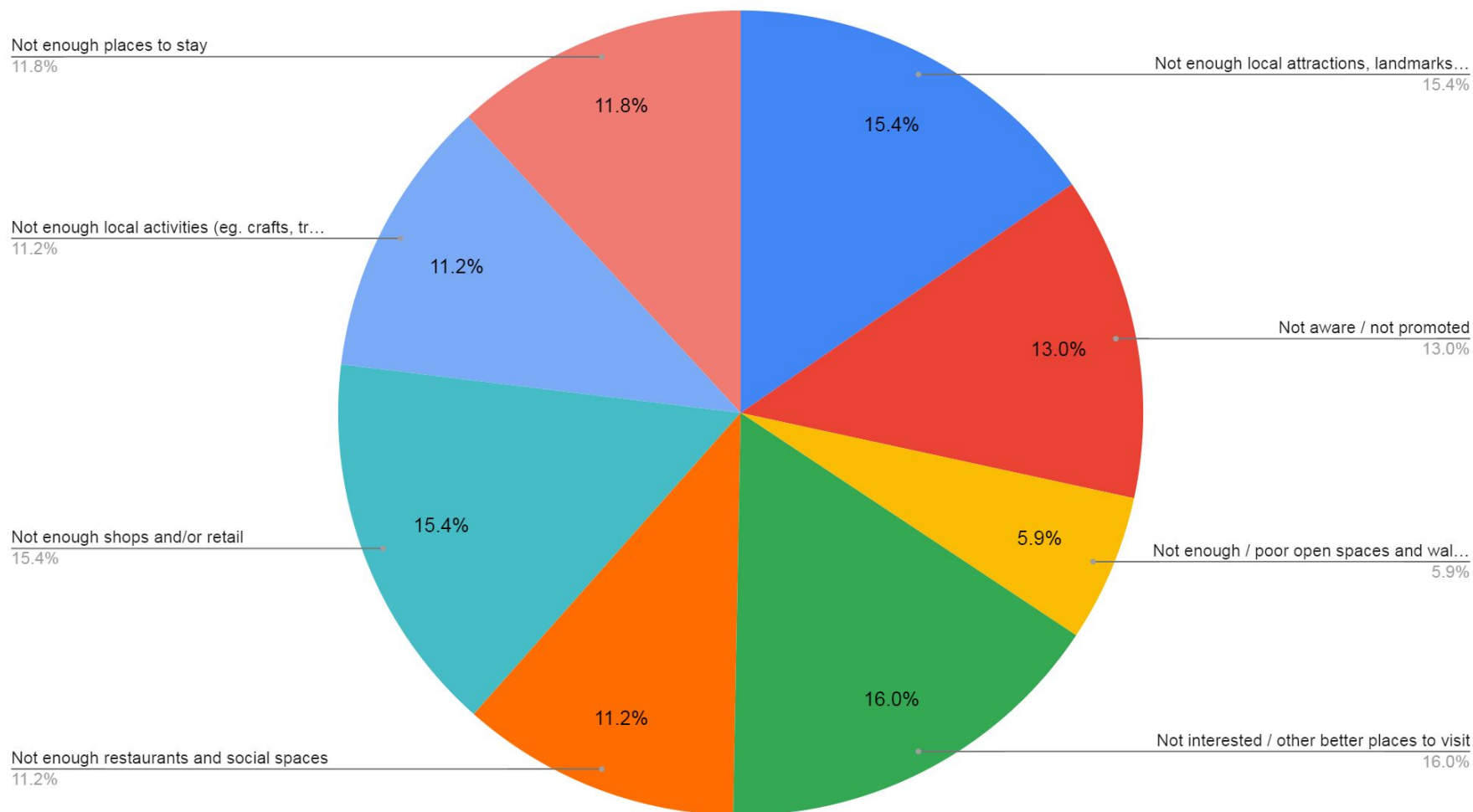
62 responses



Q2a) What do you consider are the main attractions for visitors coming to Hurst Green?

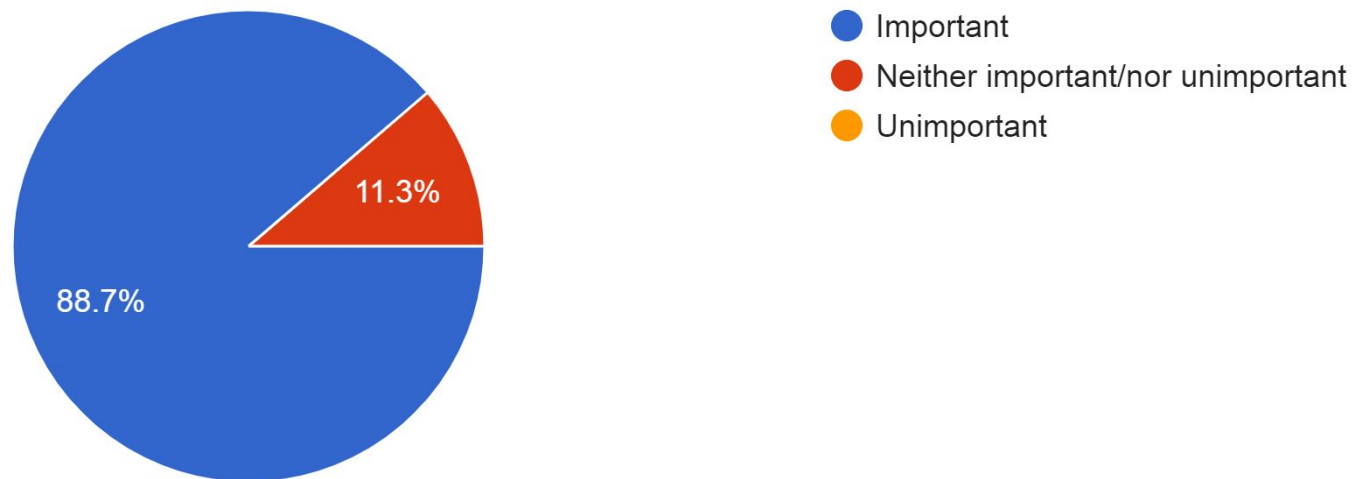


Q2b) Why do you think people don't consider coming to or staying in the Hurst Green area for tourism?

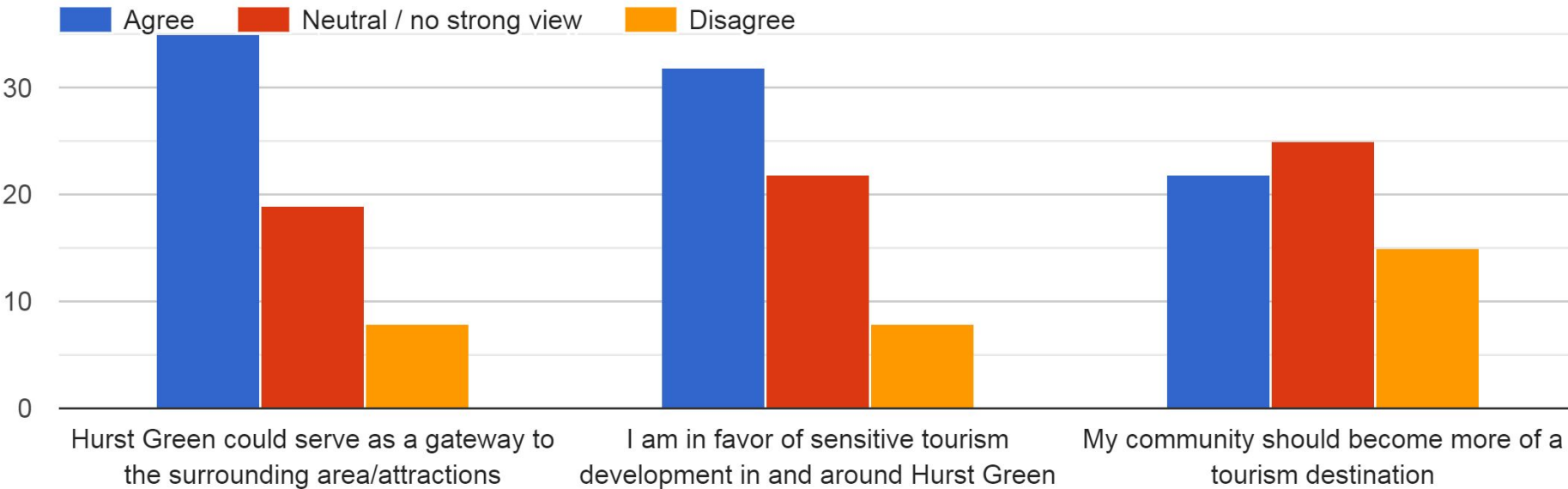


Q3) How important do you think the visual appearance of the village is to residents and visitors?

62 responses

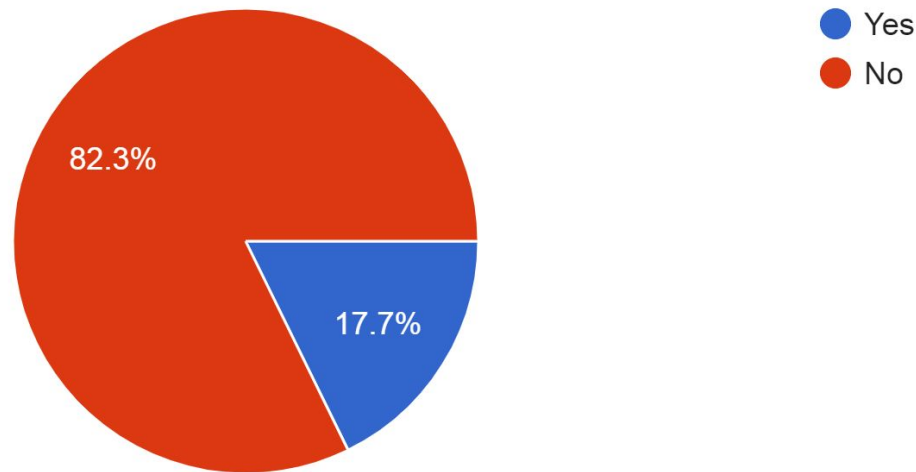


Q4) To what extent do you agree with following statements?



Q5) Did you know that the largest Napoleonic barracks in Sussex (around 4,000 men) was located just south of Hurst Green at Silver Hill?

62 responses



Q6) What other ideas or attractions might bring more visitors / tourists to Hurst Green?

1. Places to stay, and if these were promoted.
2. Is there anything to do at Silver Hill?
3. Better parking, something unique, local crafts/shops.
4. Accommodation.
5. Walking routes, promotions, advertising. Maybe eventually crafts shops etc. if enough interest/ visitors.
6. We need a decent country pub with rooms - that in itself becomes a destination (i.e the Bell in Ticehurst, The Vineyard in Lamberhurst etc.)
7. Advertising in holiday sights, promoting all the tourist attractions within an easy drive eg Pashley Manor, Battle / Hastings, etc
8. Camping / supermarket / more pubs.
9. Shops.
10. More shops.
11. We don't have many places for people to stay locally at the moment, we should be encouraging B&B's, Campsites, Glamping and hotels to setup in our area.
12. Better facilities, the park needs updating, community cafe, the cafe and park are a great attraction for visitors.
13. Historical walks and a tea room.
14. More restaurants and accommodation.
15. To be promoted as a base for the many tourist attractions which are within a 10 mile radius. To provide a venue for visitors to access the info they need e.g. walking maps, bus timetables, other services etc.
16. Where would people park ? No parking as it is on the roads. Recycling bins in the car park does not help at all.
17. Things to do, places to eat and [a] decent convenience shop.

Q6) What other ideas or attractions might bring more visitors / tourists to Hurst Green?

18. The village does not have the resources to host future tourism. Retail expansion does not benefit an area in terms of tourism but does serve to reduce the effectiveness of existing services. A major increase in central parking availability could encourage small retail businesses serving people travelling through the village. These outlets not compete with easily accessible major outlets in the surrounding towns which are used by the village inhabitants.
19. More beds for visitors.
20. Bypass.
21. King John's Lodge and Merriments [Gardens] very close by. Plus so many tourist destinations. A Hurst Green campsite within the village and with walking access to Etchingham Station via Burgh Hill.
22. A lot more parking, a bypass for a21.
23. Less traffic on the A21.
24. More targeted tourist friendly website of the Village, just not the norm.
25. Can't think of any.
26. A21 Diversion.
27. None. I don't think the long-gone barracks will bring many tourists.
28. Better provision for social interaction I.e. a proper pub.
29. Better overall appearance of the village. More pride in the surroundings, at the moment everything is rather dull and bleak.
30. Nice restaurant or pub..or hotels.

Q7) If you would like to do so, please provide any additional comments here.

1. We offer Air BNB on a part time basis throughout the summer. Many people stay just one or two nights and are exploring the area. I don't think Hurst Green has enough to draw visitors to the village as such.
2. You cannot park on or near the a21 where the majority of restaurant,shops, businesses and school are focused. It has just become a fast through road for people heading north and south.
3. The property [White Horse] is now rented out to accommodate visitors and is very busy. The only negative feedback is the noise of the A21.
4. Encouraging tourism should not be a priority. Money could be better spent elsewhere.